## **CLAIMS**

## What is claimed is:

1. A method of promoting business, comprising:

generating a pool of laborers;

associating an employer with one or more jobs to be performed; and 5 facilitating at least one of the laborers in said pool of laborers to work for said employer remotely over a network.

- 2. The method of claim 1 wherein said laborers pay a service provider for working for said employer.
- 3. The method of claim 1 wherein said employer pays said laborer.
- 4. The method of claim 1 wherein laborers advance in rank as they work for said employer.
- 5. The method of claim 4 wherein advancing in rank allows laborers to qualify for different jobs with different requirements.
- 6. The method of claim 1 further comprising training at least one laborer from said pool 20 of laborers, said training qualifying said laborer to perform a job for the employer.

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7. The method of claim 1 wherein facilitating at least one of the laborers in said pool of laborers to work for said employer remotely over a network comprises facilitating at least one of the laborers in said pool of laborers to work for said employer remotely over the Internet.

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- 8. The method of claim 1 further comprising generating an alert for at least one of said laborers in said pool of laborers when a particular job is available.
- 9. The method of claim 1 wherein employers pay a service provider to be listed on a service provider that performs said facilitating.

10. A system for promoting business, comprising:

a laborer computer comprising input and output devices;

an employer computer comprising sensors relating to a job environment; and

a network connection between said laborer computer and said employer

computer; 5

> wherein a laborer can use said laborer computer to work for an employer from a remote location, said laborer able to receive information from said employer computer about the job environment at the employer and able to send commands to said employer computer such that said commands may impact the job environment.

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- 11. The system of claim 10 wherein said network connection is the Internet.
- 12. The system of claim 10 wherein said job environment comprises monitoring a facility.

13. The system of claim 10 wherein said job environment comprises monitoring a process.

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- 14. A method of allowing laborers to perform jobs from a remote location, comprising: establishing a service provider that evaluates the laborers for skills; ensuring that the laborers have access to laborer computers of adequate processing power to perform certain jobs:
- connecting some of said laborers to an employer over a network such that the 5 laborers can communicate with the employer;

charging the laborers to be connected; and

advancing the laborers through ranks contingent upon successful completion of one or more jobs for the employer.

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- 15. The method of claim 14 wherein establishing a service provider that evaluates laborers for skills comprises establishing a service provider within the employer.
- 16. The method of claim 14 further comprising receiving payment from the employer and passing at least a portion of the payment to the laborer in exchange for labor performed by the laborer for the employer.
- 17. The method of claim 14 further comprising allowing laborers that have advanced through one or more ranks to be connected to the employer for a job for which a laborer who has not advanced through one or more ranks is not eligible.
- 18. The method of claim 14 further comprising demoting a laborer for failing to perform a job adequately.

- 19. The method of claim 18 further comprising denying jobs to laborers on the basis of a demotion.
- 5 20. The method of claim 14 further comprising advancing the laborers through ranks contingent upon successful completion of training.